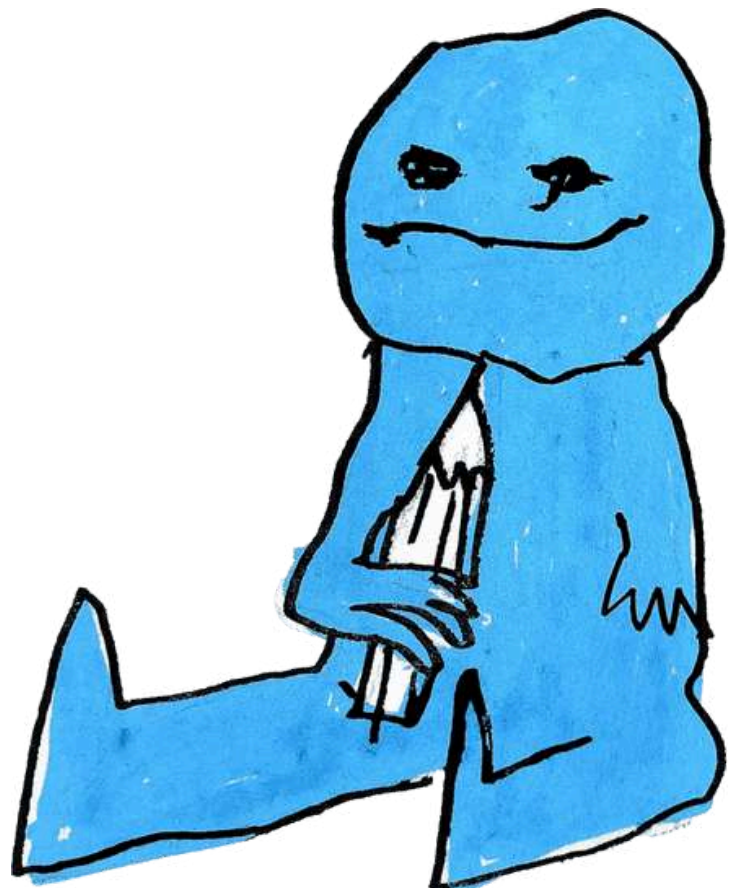


SELECTED WORK BY AREEB RASUL

2020-2024



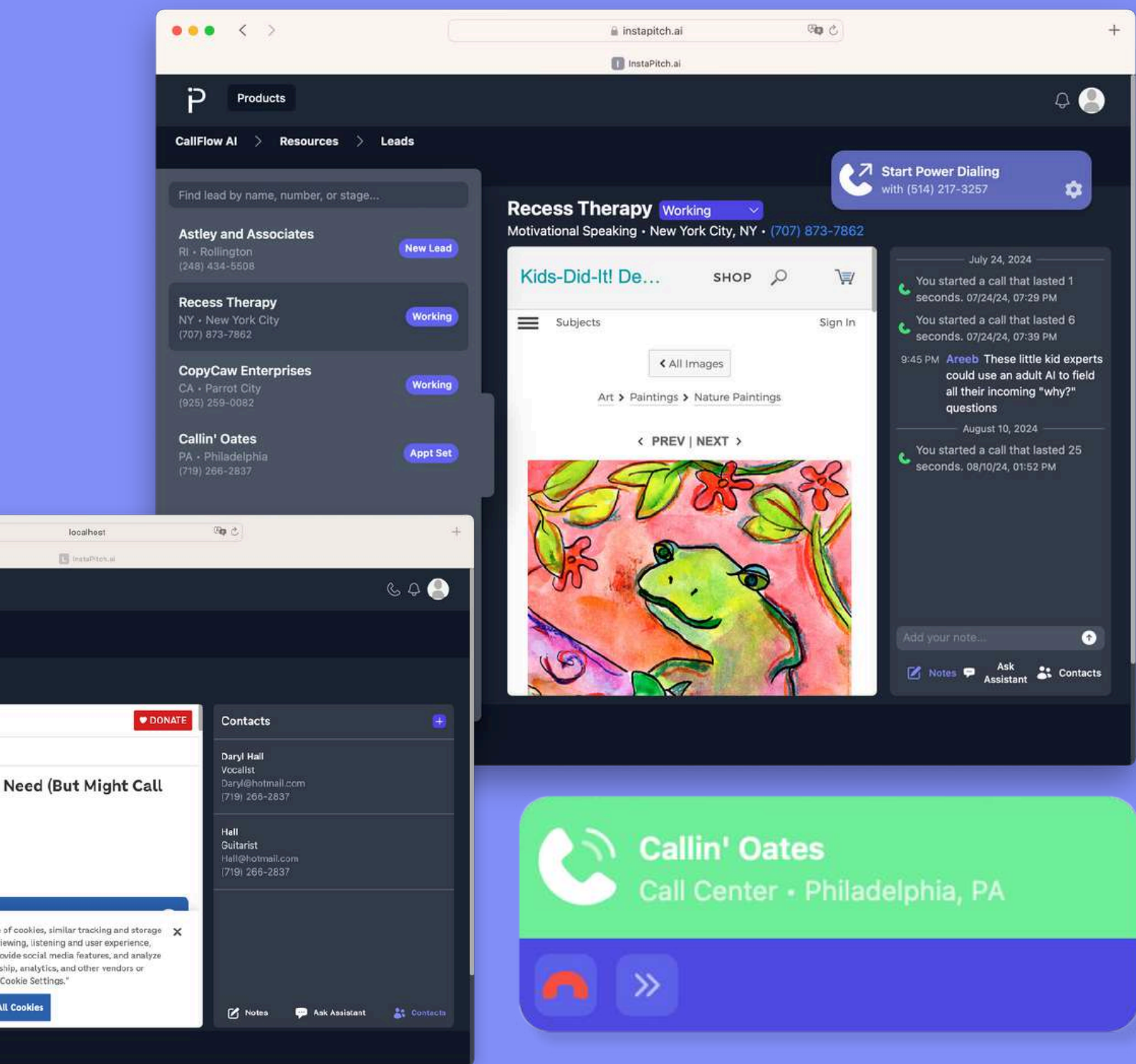
InstaPitch.ai

Year 2024

Medium Web design

Stack Figma, React, Tailwind CSS, Python

Concept At InstaPitch, as a full-stack developer and web designer, I've spearhead projects including the auto-dialer and CRM redesign, from Figma concept through front-end and back-end development.





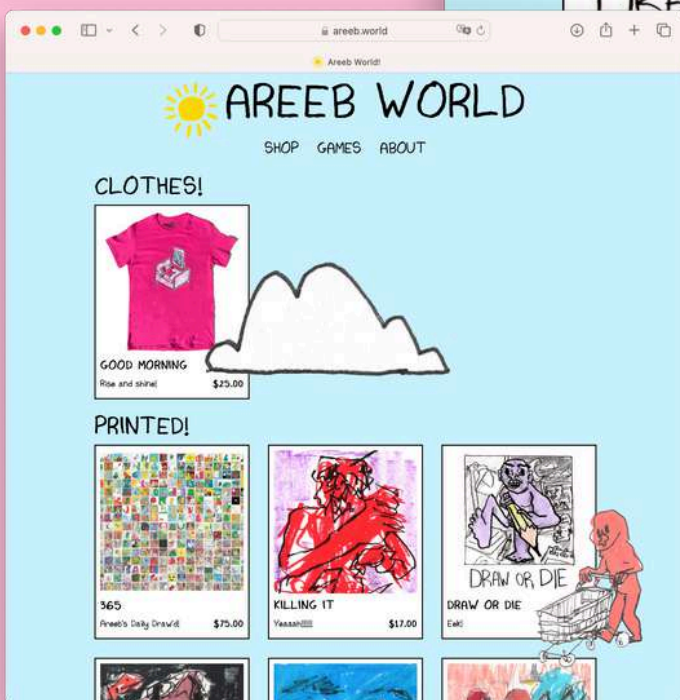
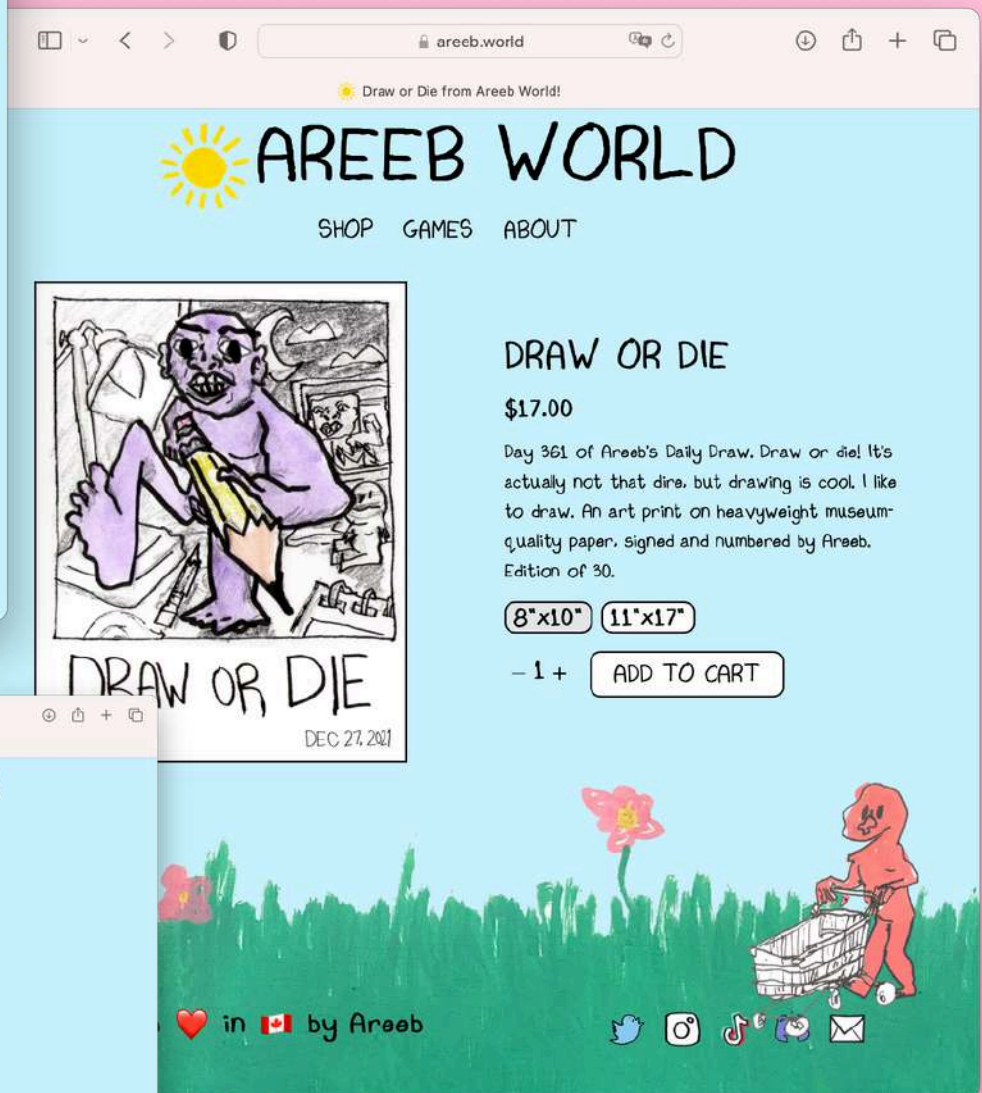
AREEB WORLD

Year 2023

Medium Web design

Stack Figma, Next.js, Tailwind CSS, Adobe Photoshop

Concept An interactive and playful online store for my art, designed and developed by me.



Bernice MacNaughton

Mission & Vision Update

Year	2023
Medium	Graphic Design
Stack	Adobe Illustrator
Concept	In my senior year, the principal of my high school approached me to lead the redesign of the school's mission and vision by creating posters, pamphlets, and digital media that align with the school's future goals and aspirations.



AREEB'S DAILY DRAW

Year 2021-2022

Medium Pen, graphite, markers

Concept AREEB'S DAILY DRAW was a daily documentation of my 2021 through drawings and videos. Although starting as a project for my own improvement, it has garnered more than 12 thousand followers, 500,000 views, and commercial success.



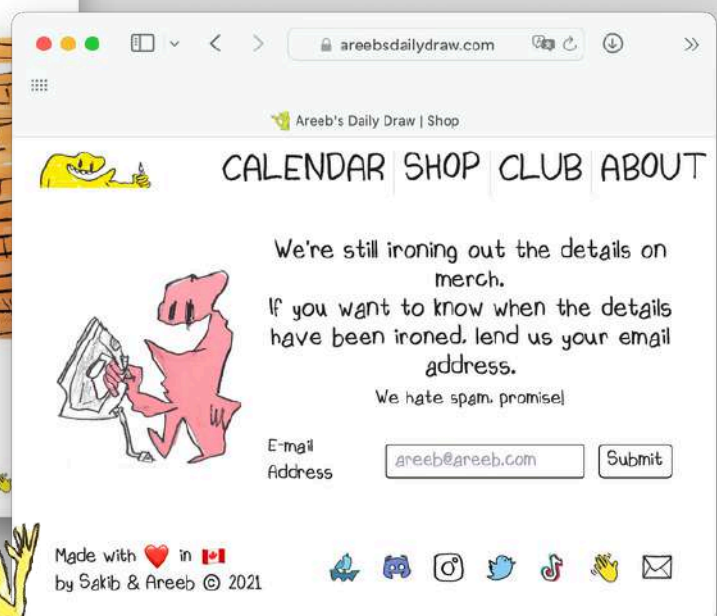
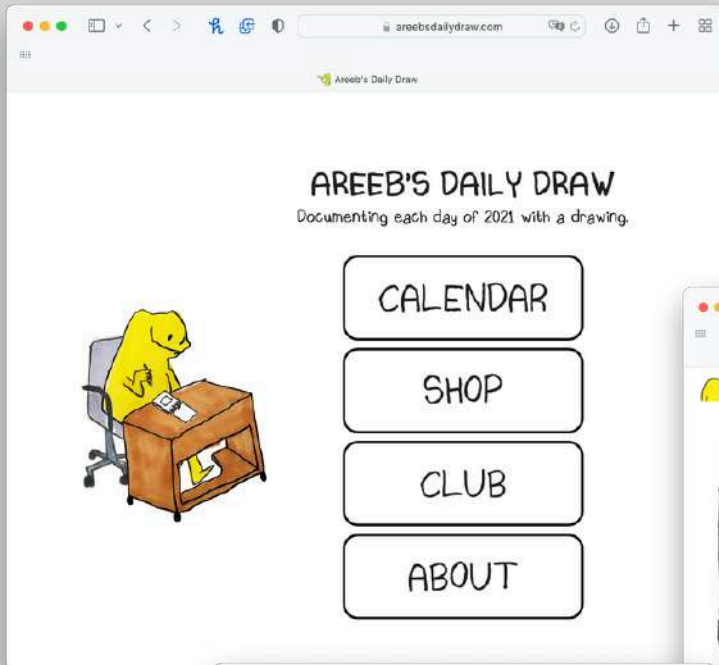
AREEBSDAILYDRAW.COM

Year 2021-2022

Medium Web design

Stack Figma, Next.js, Tailwind CSS,
Adobe Photoshop, Adobe Animate

Concept As AREEB'S DAILY DRAW grew, I designed a website to view the drawings, buy digital collectables, and tease future plans.



MELK™

Year 2021

Medium Graphic Design

Stack Adobe Illustrator, Adobe Animate

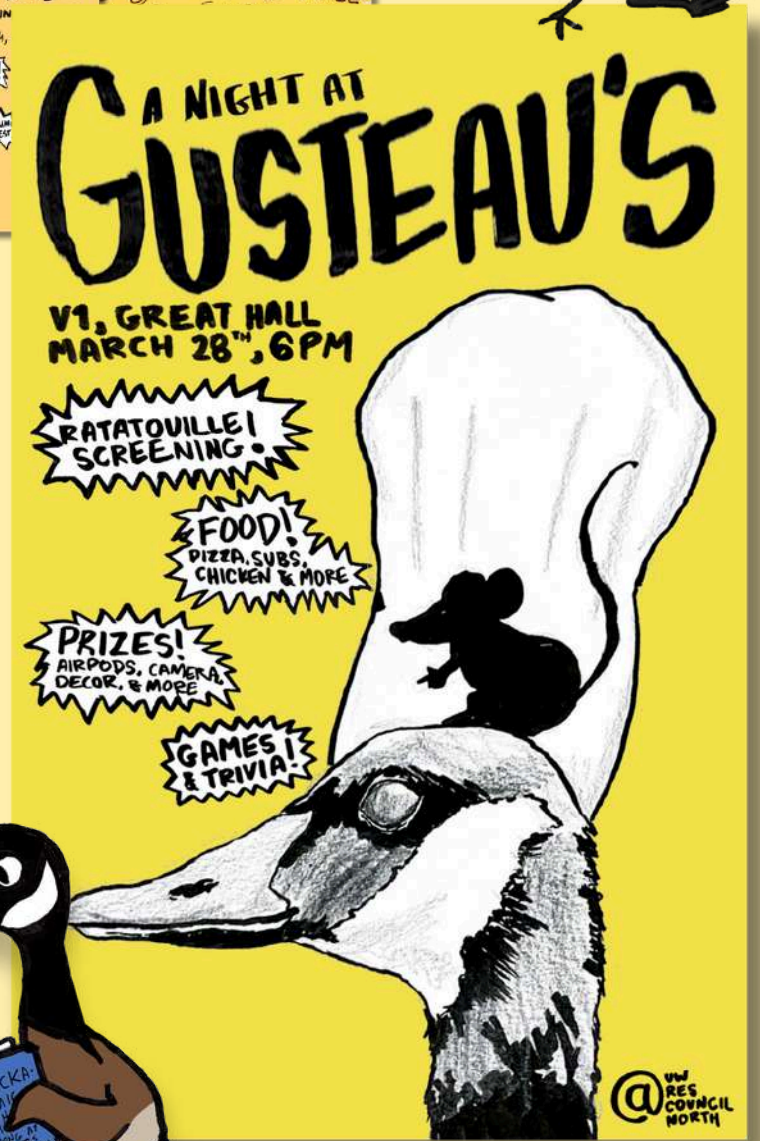
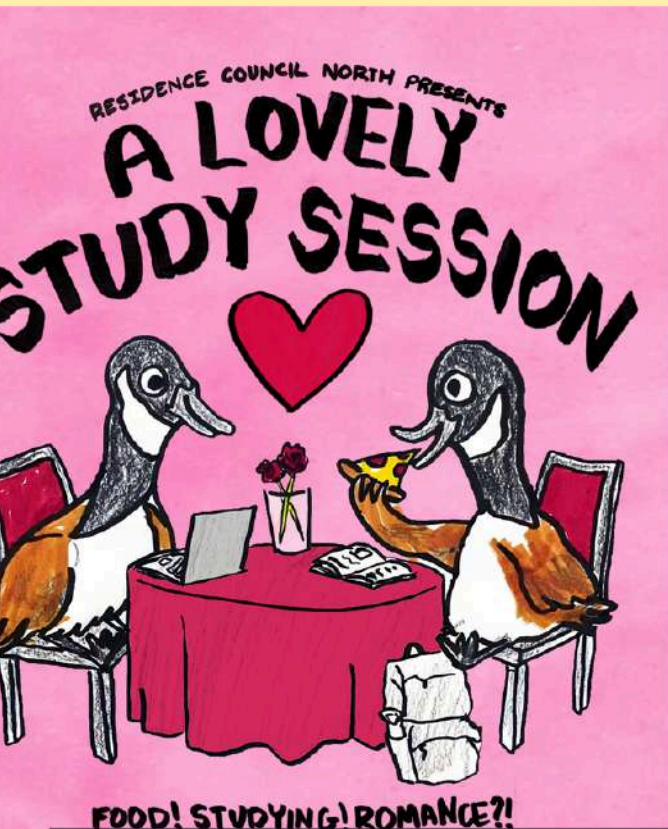
Concept During my time as a freelance graphic designer, I connected with the founder of MELK Clothing and soon after became their graphic designer. Until my resignation, I exclusively created all designs.





@UWRES COUNCIL NORTH

Year 2023
Medium Graphic Design
Stack Adobe Photoshop, Instagram



@UWRES COUNCIL NORTH



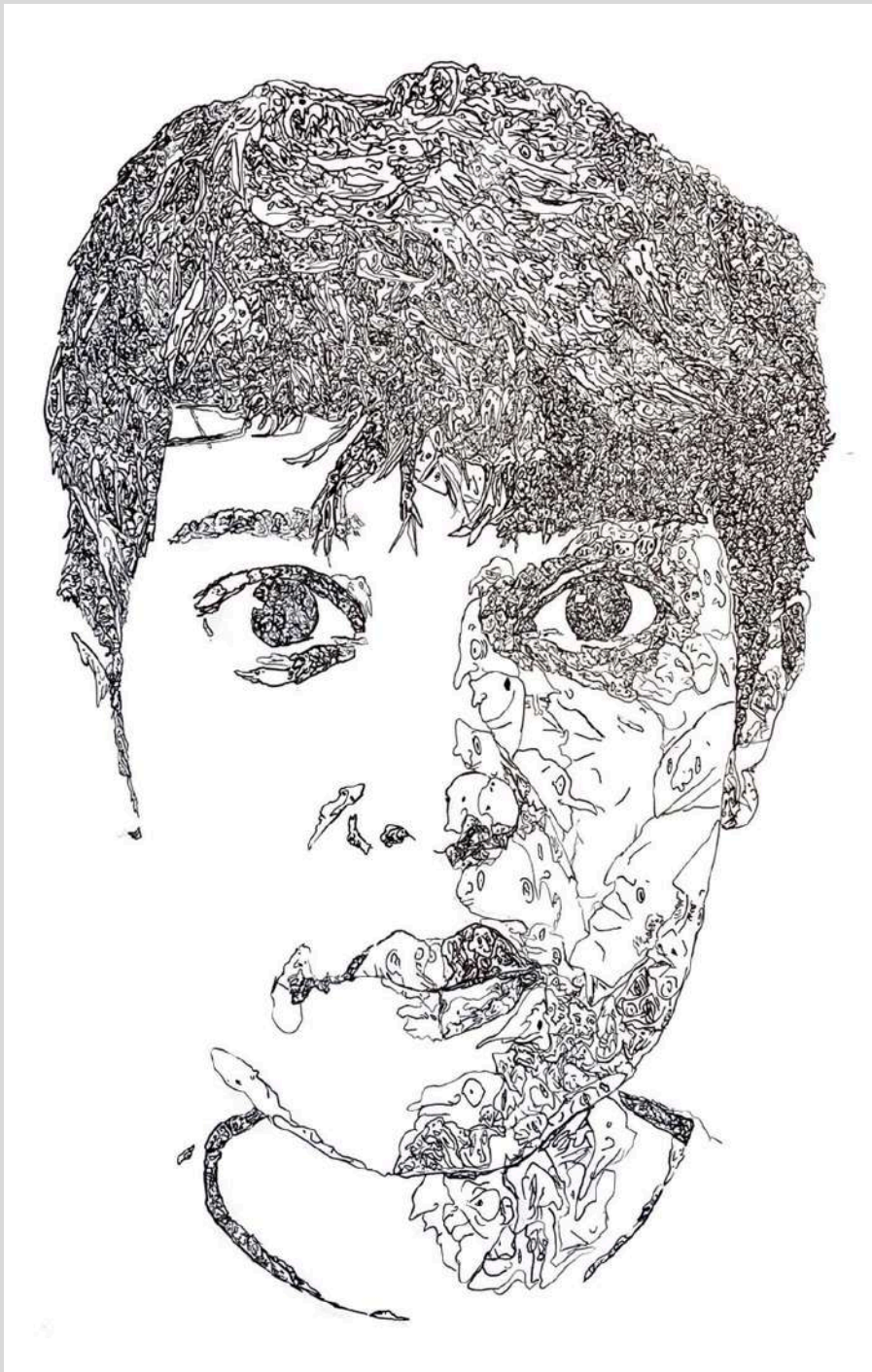
SOLUMN LAND

Year 2020

Medium Collage

Size 8.5x11

Concept J.E.H. MacDonald's masterpiece, 'Solemn Land,' recreated using hundreds of magazine clippings.



SELF PORTRAIT (2021)

Year 2021
Medium Fine point pen
Size 11x17
Concept My face made up with
thousands of smaller
faces.