

AREEB RASUL

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EDUCATION

UNIVERSITY OF WATERLOO SEP 2023 – PRESENT

- Enrolled in Honours Computer Science, Co-op
- Awarded the President's Scholarship of Distinction
- Maintaining excellent academic standing
- Relevant coursework: Algorithm Design and Data Abstraction (C), Designing Functional Programs (Racket)

EMPLOYMENT

FULL-STACK DEVELOPER, INSTAPITCH.AI MAY 2024 – PRESENT

- Spearheaded the design and full-stack development of a progressive dialer, replacing a \$400/month third-party solution with a custom, integrated solution costing under \$15/month
- Redesigned and refactored the site's CRM in its entirety, cutting average API calls by more than 50% and providing a more elegant user experience
- **Stack:** React, Python, Tailwind CSS, Figma, Twilio

REPRESENTATIVE, ASD-E DISTRICT EDUCATION COUNCIL OCT 2022 – AUG 2023

- Elected as the sole representative for over 16,000 students in crucial decision-making processes regarding curriculum, financial allocations, and provincial educational policies
- Spearheaded discussions on risks and opportunities presented by artificial intelligence in education

GRAPHIC DESIGNER, FREELANCE AUG 2020 – AUG 2021

- Designed 20+ garments for brands such as *Melk Clothing* and *Beam Apparel*, with several designs selling out
- Produced videos and animations reaching 300,000+ views for promotional campaigns
- Led brand design for *Kids on the Blockchain*, a youth-focused initiative that promotes blockchain education and the arts, endorsed by figures including *Time Magazine's* CEO Keith Grossman and Serena Williams

COPY AND SALES ASSOCIATE, STAPLES MAY 2019 – AUG 2020

- Shipped, printed, designed, and processed transactions for customers

PROJECTS

AREEB WORLD APR 2023 – AUG 2023

- Designed and developed areeb.world, an interactive and playful online store
- **Stack:** Next.js (React framework), Tailwind CSS, Stripe Checkout, Figma

MR. MELENDY'S EEL-ECTRIC ADVENTURE MAY 2023

- Designed and developed an educational 2D platformer aimed at teaching the principles of torque in a engaging and interactive manner
- **Stack:** Unity, C#

BERNICE MACNAUGHTON MISSION AND VISION UPDATE FEB 2023 – JUL 2023

- Led redesign of high school's mission and vision, creating posters, pamphlets, and digital media to align with the school's future goals and aspirations
- **Stack:** Adobe Illustrator, Adobe InDesign, Adobe Photoshop

AREEB'S DAILY DRAW! JAN 2021 – DEC 2021

- Documented daily life in 2021 through drawings and videos
- Designed and co-developed areebdailydraw.com, an online gallery for the drawings
- Grew a dedicated following of over 10,000 followers across social media platforms
- **Stack:** Next.js (React framework), Tailwind CSS, Sanity, Figma, TikTok, Final Cut Pro, Adobe Animate

EXTRACURRICULARS

VICE PRESIDENT, RESIDENCE COUNCIL NORTH SEP 2023 – PRESENT

- Leading community building activities for 2,500+ students such as trivia, study sessions, and talent shows

SECRETARY, BMHS STUDENT GOVERNMENT MAY 2022 – AUG 2023

- Took minutes, delegated tasks, and created multimedia content and performances
- Created a system for accessing past event information, meeting minutes, and other resources

EXECUTIVE MEMBER, WONDERLAND FOUNDATION SEP 2021 – AUG 2023

- Led social media and organized community events, raising \$14,000+ for the YMCA Reconnect Program

VOLUNTEER, COVID-CLINIC APR 2021 – OCT 2021

- Distributed vaccines to nurses, sanitized areas, and helped patients throughout the vaccination process